



# BRIAN LARNEY

BRIANLARNEYDESIGN.COM

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## CREATIVE SKILLS

Brand Identity, Motion Design, Package Design, Mobile Design, Web Design, Publication Design, Photography

## SOFTWARE SKILLS

Adobe CC: Illustrator, InDesign, After Effects, Photoshop, Lightroom, Premiere; Cinema 4D. Proficient in Mac and PC

## AWARDS

**Magazine Staff Member, Promethean Literary & Arts, County College of Morris 2016 - 2017**

Publicly recognized by the Morris County Freeholders

American Graphic Design Award, 2017

American In-House Design Award, 2017

Bronze Award, Creativity International, 2017

## EDUCATION

**BFA: Graphic Design, Interactive Print & Screen, May 2019**

Robert Busch School of Design, Michael Graves College, Kean University  
Magna Cum Laude, Dean's list, Fall 2017 – Spring 2019

**AAS: Graphic Design, 2017**

County College of Morris  
Dean's list, Spring 2016 – Spring 2017

## EXPERIENCE

**Senior Graphic Designer, King Willy Studios  
July 2021 - Present**

Management of multiple client brands with work including social posts, branding, print design, photography, videography, motion graphics, posters, and presentations.

**Graphic Designer, PointsBet Sportsbook  
August 2019 - April 2020**

Creation and layout of digital and print materials representing the brand, including social posts, motion graphics, emails, presentations, billboards, posters, banners, brochures and advertisements.

**Intern, The Design Studio Practicum, Michael Graves College  
January 2019 - May 2019**

Liberty Hall Museum:

"History in a Bottle" is the museum's newest permanent exhibit. The exhibit is based on the extensive wine and spirits found at the museum. Focus on the spirits but also the cork/cork industry.

**Freelance Graphic Designer  
2015 – Present**

Developing a brand identity and additional design elements for the Mustard Seed Rebels. To connect the Mustard Seed Schools basketball team to our nation's rich colonial history while respecting the school's mission and values.

Promotional materials including motion pieces, event posters and album covers for Arian Foster, Ethereal Media, Invasive Behavior (Gallery exhibit) and Virtuag4 Records.

**Owner, Blarney Design Etsy Shop  
2016 – Present**  
[etsy.com/shop/BLarneyDesign](https://etsy.com/shop/BLarneyDesign)